

# The Specialist

Issue 9 April 2011

## Message from the President Herbert C. Kimmons, MD, MMM



Herbert Kimmons, MD, MMM

Over the past few months, we have added an additional multi-specialty clinic location, welcomed a new pediatric otolaryngologist, opened a comprehensive eating disorder program, and have been thrilled by the recognition bestowed upon many of our specialists for their impact on the local, national and international medical community.

We welcome our newest pediatric otolaryngologist, Dr. Shelby Leuin, who is now accepting patients in both our Encinitas and San Diego offices.

Our new, multi-specialty center in the North Coastal region began receiving patients on Monday, April 4, 2011. Allergy/Immunology, Cardiology, Endocrinology/Diabetes, Gastroenterology, Neurology, Otolaryngology, Urgent Care and Urology services are currently available. Dermatology will be available in Fall 2011.

We look forward to seeing many of you at our Practical Pediatrics CME course scheduled for Saturday, May 14, 2011. The live course will offer presentations on Ocular Trauma, Allergic Rhinitis, Recurrent Fevers in Children, Juvenile Rheumatoid Arthritis, The Top Dermatology Consults and Celiac Disease.

I hope you enjoy this issue and welcome your feedback.

*Herbert Kimmons MD*

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# The Specialist

## Rady Children's New North Coastal Location



Rady Children's services are now closer to home for the more than 110,000 children living in the North Coastal region.

On April 4, 2011, Rady Children's opened the doors to a new, comprehensive clinic designed especially for children. The 28,500 square-foot facility, which is designed as a castle, provides a full range of healthcare services for children of all ages, including specialty care, after-hours urgent care, developmental services and behavioral health services.

Rady Children's has consolidated four nearby specialty clinics in order to provide specialty care services all under one roof. In addition to these consolidated services, subspecialty care and an after-hours urgent care clinic are available.

With more than 110,000 children within a 10-mile radius of the clinic, the new facility will provide quality health care that is comprehensive, convenient and close to home for families who previously may have had to travel to our other locations.

### Rady Children's Specialists of San Diego North Coastal Center

3605 Vista Way, Suite 172  
Oceanside, CA 92056  
Phone | (760) 547-1020



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## Comprehensive Eating Disorder Program Medical West Unit

Until now, San Diego has not had a medical pediatric inpatient program for patients in need of treatment of anorexia and bulimia.

That all changed with the opening of Rady Children's Medical West Unit, which houses an inpatient program for the treatment of eating disorders in children and adolescents. The eating disorders program uses a three-step model of care and includes elements of the Maudsley Approach. Patients may enter and leave the program at any stage of care depending on their need for treatment. The program includes:

- Medical West Unit for patients needing medical stabilization
- Family-Based Day Treatment providing management of behavioral components
- Outpatient programs ensuring long-term success



The eating disorders program is led by Walter H. Kaye, M.D., Professor of Psychiatry, UC San Diego School of Medicine. The Medical West Unit is staffed by a combination of personnel with medical expertise and with mental health and behavioral experience including child psychiatry. Staff includes nurses, psychologists, social workers, licensed psychiatric technicians, dieticians, and physicians from the both hospitalist and child psychiatry services.

Our goal is to deliver the best medical, psychiatric and nutritional care to help patients recover medically, and to assist with a strong outpatient plan that will ensure a successful recovery.

*If you have patients who would benefit from this new service or have questions regarding this program, please call Rady Children's Referral Services at (800) 788-9029 or (858) 966-4096.*

*The UC San Diego Intake Coordinator is also available to answer any questions regarding eating disorders and can be reached at (858) 534-8019.*



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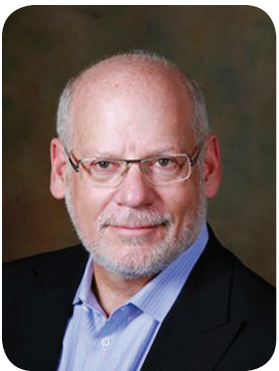
## Physician Achievements & Honors *Health Heroes Awards*



**Robert Sheets, MD**  
*Honored by the Arthritis Foundation*

Dr. Robert Sheets has been honored by the Arthritis Foundation for volunteering as a pediatric rheumatologist at the Joint Adventure Club, raising needed funds and strengthening the network of support for juvenile arthritis.

Dr. Sheets has also been recognized as a Health Hero by Combined Health Agencies for dedicating his work to the advancement of the treatment for juvenile arthritis.



**Steven Cohen, MD**  
*Honored by Fresh Start Surgical Gifts*

Dr. Steven Cohen has been honored by Fresh Start Surgical Gifts for his leading role as a surgeon and Advisory Board member. Dr. Cohen “brings his expertise with a warm and caring personality to all his Fresh Start patients.”



**The Hematology Team at the Peckham Center for Cancer and Blood Disorders**  
*Honored by the Sickle Cell Disease Association of America*

The Hematology Team has been honored by the Sickle Cell Disease Association of America for being the only hospital in California to have a special pathway in the emergency department for sickle cell patients and demonstrating dedication to sickle cell patients.

*(Left to Right) Drs. Deborah Schiff, Courtney Lyle, Catherine Madigan, Hyunah Anh, Eric Anderson, Jenny Kim, William Roberts, Amy Lovejoy, Faith Kung*

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## Physician Achievements & Honors



**Erin Ragan-Stucky Fisher, MD**  
*Honored by the Society of Hospital Medicine*

Dr. Erin Ragan-Stucky Fisher was one of four hospitalists to receive the highest honor as a Master of Hospital Medicine (MHM) by the Society of Hospital Medicine this year.

The MHM is presented as a lifetime achievement award to only two to four hospitalists per year who have contributed to a palpable change in the field of hospital medicine. The MHM selections are based on peer nominations, demonstration of personal character, positions of honor, national distinction in practice, education, or medical research, and an outstanding commitment to furthering the field of hospital medicine and healthcare delivery.

**Marilyn Jones, MD**  
*Honored by Wellesley College Alumnae Association*

Dr. Marilyn Jones is being awarded the 2011 Alumnae Achievement Award, which is the highest honor given to an alumnae for excellence and distinction in their fields of endeavor.

Dr. Jones is board certified in pediatrics and in genetics/dysmorphology. She graduated from Columbia University College of Physicians and Surgeons and completed her postgraduate training at UC San Diego, where she is an Adjunct Professor of Pediatrics. Her special clinical interests include cleft lip and palate, craniofacial abnormalities and all aspects of birth defects.



# The Specialist

## Rady Children's Specialists Division of Otolaryngology Welcomes Dr. Shelby C. Leuin



Shelby C. Leuin, M.D.  
Otolaryngology

### Clinical Expertise

- Evaluation and treatment of pediatric airway and voice disorders including both endoscopic procedures and open airway reconstruction
- Use of noninvasive optical imaging techniques to evaluate pediatric vocal fold pathology
- Management and treatment of patients with cleft lip and palate

### Education and Training

- Undergraduate degree with honors, Biochemistry from Columbia College, Columbia University, New York, NY
- Medical degree, University of California, San Francisco School of Medicine, San Francisco, CA
- Otolaryngology Residency, Harvard Combined Otolaryngology Residency Program, Boston, MA
- Pediatric Otolaryngology Fellowship, University of Colorado, Denver Children's Hospital

### Accomplishments and Academic Awards

- Authored or contributed to over 10 presentations, 10 publications and 5 research studies
- Departmental Honors in Biological Sciences and Chemistry, Columbia University
- Phi Beta Kappa (1999), Columbia University

### Dr. Leuin currently sees patients in Encinitas and San Diego:

#### Encinitas

477 N. El Camino Real  
Building D, Suite 302  
Encinitas, CA 92024  
Phone | (760) 944-5545

#### San Diego

3030 Children's Way, Suite 402  
San Diego, CA 92123  
Phone | (858) 309-7701

# The Specialist

## Rady Children's Specialists: *In the Community* Temecula, CA

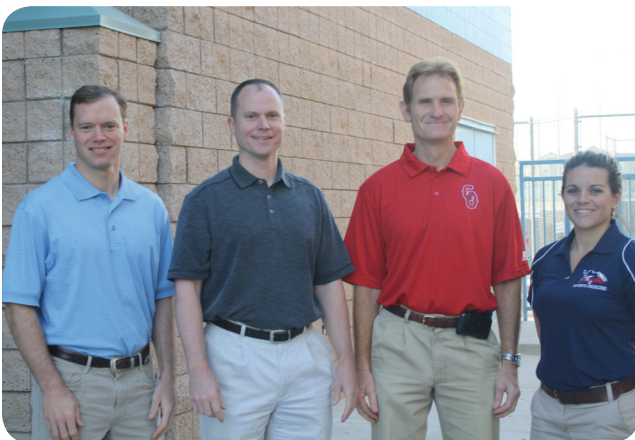


*Great Oak High School's Volleyball Team*

In an effort to raise money for Great Oak High School in Temecula, a team of doctors volunteered their time and services for a sports physical clinic on April 16, 2011. **Andrew Pennock, M.D., and Eric Edmonds, M.D.**, both Pediatric and Adolescent Orthopedic Sports Medicine Specialists, were among the physicians who performed physical exams for the more than 350 local high school athletes at Great Oak High.

“Being able to offer our services to residents in Southwest Riverside County is exciting for us,” said Edmonds. “This partnership with the Temecula Valley Unified School District allows us to reach out to more young athletes to help reduce sport-related injuries.”

Great Oak administrators decided to leverage the sports physicals as a fundraiser for the school's sports medicine program, now in its fourth year. During the four hour sports physicals event the school raised approximately \$7,000, which will fund purchases of supplies such as surgical gloves, bandages and splints for the school's sports medicine program. The program is run by an athletic trainer and 10 students who volunteer their time after school.



*Andrew Pennock, M.D., Eric Edmonds, M.D., Christopher Alexander, M.D., and Ruth Ippoliti, Athletic Trainer performed sports physicals for 350 local high school students.*

“Now more than ever it is vital that the community pull together to ensure the continuation of our sports program for more than 1,400 athletes,” said Bobby Arban, the school's athletic director. “It was great to see the physicians and others pull together to support our young athletes.”

The sports physicals clinic was organized to help students prepare for summer and fall sports. At Great Oak High, there are more than 1,500 athletes, cheerleaders and dancers.

“It feels really good to know that there are physicians in our community and in San Diego willing to give up their time to help our kids and our programs,” added Arban. “When we can get help from the surrounding communities that means a lot to us especially during these tough economic times.”



## About Rady Children's Specialists of San Diego

We are committed not only to offering the most advanced diagnostic and therapeutic options, but also to providing responsive customer and patient service. RCSSD's physicians are pleased to provide health services ranging from one-time consultation to comprehensive treatment and follow-up, and are committed to maintaining effective communication to provide the best care.

### Our Mission

To provide specialty services that are state of the art, comprehensive and family-centered in order to improve the health and well-being of infants, children, adolescents and mothers with high-risk pregnancies.

### Our Vision

To be the premier provider of healthcare to infants, children, adolescents and mothers with high-risk pregnancies, through excellence in clinical care, research, teaching and advocacy.



# Practical Pediatrics

Presented by

Rady Children's Hospital - San Diego

**Saturday, May 14, 2011**

8 AM to 1:30 PM

8:00 Registration and Breakfast Buffet

8:30 Program Begins

**Viejas Casino**

5000 Willow Road • Alpine 91901

Don't miss this incredible CME opportunity provided at no-cost as a benefit to those serving the children of our region.

We are pleased to have the following six specialties providing presentations:

## Ocular Trauma

Pediatric Ophthalmology  
Angela Moll, MD

## Celiac Disease

Pediatric Gastroenterology  
Kimberly Newton, MD

## Allergic Rhinitis

Pediatric Allergy & Immunology  
John Bastian, MD

## Top Dermatology Consults

Pediatric Dermatology  
Victoria Barrio, MD

## Recurrent Fevers in Children

Pediatric Allergy & immunology  
Hal Hoffman, MD

## Juvenile Rheumatoid Arthritis

Pediatric Rheumatology  
Ilona Szer, MD

## Moderator

Seth Pransky, MD  
Division Chief, Pediatric Otolaryngology  
Medical Director, Satellite Services, Rady Children's Hospital-San Diego

**Accreditation:** Rady Children's Hospital-San Diego is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

**CME Credit:** The Rady Children's Hospital-San Diego designates this live activity for a maximum of **4.0 AMA PRA Category 1 Credit(s)**™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**The following Boards recognize the use of Category 1 Continuing Medical Education credit toward credit for contact hours. Report "CMA Category 1 credit" ACCME Provider.**

American Academy of Physician Assistants  
California Board of Registered Nursing

California Board of Psychology MCEP  
California Board of Pharmacy

**RSVP to Nicole Tait by Friday, May 6, 2011**  
Phone (858) 966-7504      Email [NTait@RCHSD.org](mailto:NTait@RCHSD.org)