

The Specialist

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Message from the President Herbert C. Kimmons, M.D., M.M.M.



Herbert C. Kimmons, M.D., M.M.M.

In this issue of *The Specialist*, we highlight Rady Children’s participation in San Diego Beacon Community, a new initiative to improve patient care; Pediatric and Adolescent Dermatology’s Vascular Lesion and Birthmark Center being recognized as a Center of Excellence by the Sturge-Weber Foundation; the expansion of ECHO services to Murrieta and Oceanside; our new CHET helicopter; ten physicians added to UCSD’s Academy of Clinical Scholars; and proudly welcome Dr. Ariel Feldstein, the new Division Chief of Gastroenterology.

Each year, the San Diego County Medical Society asks physicians for the names of board-certified doctors to whom they would refer their patients and family members. Those who are named Top Doctors are highly respected and trusted by their peers.

Congratulations to the 27 Rady Children’s Specialists physicians who were honored as 2011 Top Doctors in the October issue of San Diego Magazine.

I hope you enjoy this issue and welcome your feedback.

Herbert Kimmons MD



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Rady Children's Joins Area Health Care Providers to Improve Patient Care San Diego Beacon Community

As part of a federal initiative designed to improve medical care through health information technology, several San Diego health care providers, including Rady Children's, recently announced that they are ready to launch a health information exchange (HIE) that will electronically link area hospitals, physicians, clinics, ambulances, and other health care facilities to improve communication and allow for the exchange of vital patient information.

The San Diego Beacon Community was one of 17 communities nationwide chosen by the Office of the National Coordinator for Health Information Technology (ONC) to demonstrate how information technology could measurably improve the health of a region. San Diego Beacon Community was awarded a three-year, \$15.3 million grant to target four specific areas: improve care for emergency cardiac patients, reduce hospital readmission, reduce unnecessary CT scans and improve rates and reporting of childhood immunizations.

A major component of the project will be building a community health information exchange that will link health care providers electronically. Once connected, authorized physicians will be able to request and access a complete and up-to-date medical record from other participating physicians who have also seen the patient for clinical care. Transmitted medical information will include recent diagnoses, medications, allergies, lab test results, radiology results and discharge summaries. In essence, the patient's medical record will follow them regardless of where they received care in San Diego.

With access to better patient information, physicians will be able to provide higher quality care, reduce unnecessary repeat tests and procedures, and lower the risk of potential medical errors.

Patients will be fully in control of their medical information by providing one of three consent options: emergency (only allow access in the event of an emergency), full (access information for all health care encounters), or none (do not allow access). Patients will be able to provide consent at their doctor's office and can change their consent status at any time. Physicians at participating Beacon sites are only allowed to access information when providing medical care to the patient.

The health information exchange will launch in early December at selected sites of participating organizations including Rady Children's Hospital, Rady Children's Specialists, UC San Diego Health System, Children's Primary Care Medical Group, Rady Children's Hospital, Sharp Community Medical Group, and VA San Diego Healthcare System. The health information exchange will be implemented within other sites throughout the San Diego health care community over the next 14 months.

For more information, visit SanDiegoBeacon.org or RCHSD.org



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Rady Children's: National Center of Excellence *The Sturge-Weber Foundation*

Rady Children's Hospital has been selected as a Sturge-Weber Foundation's Center of Excellence, joining nine other hospitals from around the country where children can receive comprehensive care for Sturge-Weber syndrome and other related port wine birthmark conditions by expert specialists.

Each Center of Excellence has a team experienced in diagnosing and treating children with these conditions in one convenient location, sparing families the often challenging search for physicians in different specialties and at different institutions.

Rady Children's Vascular Lesion & Birthmark Center specializes in treating infants, children and adolescents with deforming and complex hemangiomas and vascular lesions, including venous malformations, lymphatic malformations, arterial malformations and other vascular anomalies. The Center evaluates and treats challenging birthmarks, including congenital moles and nevus sebaceous.

Currently, Rady Children's Center is participating in an international clinical trial ("Infants with hemangiomas" study) evaluating the safety and effectiveness of propranolol, a beta-blocker, for treating significant and deforming hemangiomas in infants.



In addition, the Center is involved in cutting-edge research investigating other anti-angiogenic treatments which inhibit blood vessel growth and may one day serve as safe topical or oral medications.

Drs. Lawrence Eichenfeld (Dermatology), Sheila Friedlander (Dermatology), Marilyn Jones (Genetics), Angela Moll (Ophthalmology), Doris Trauner (Neurology), R. Sean Pakbaz (Neurosurgery), Peter Kruk (Radiology) and Ralph Holmes (Plastic Surgery), along with Therese Cosan, RN, comprise the interdisciplinary team at Rady Children's. Patients are currently seen through the RCSSD Division of Pediatric and Adolescent Dermatology clinic located in Kearny Mesa.

For more information, visit Sturge-Weber.org or RCHSD.org.

*For information about the Vascular Lesion Clinic at Rady Children's,
please contact Therese Cosan, RN, at:*

Phone (858) 966-1700, Ext. 6841
Fax (858) 966-7479

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Expansion of ECHO Services

The Division of Cardiology will be expanding the current ECHO service to serve the communities of southwestern Riverside and the north coastal region of San Diego.

To better service children and families in southwestern Riverside, ECHO services will be available in the RCSSD Murrieta satellite office two Mondays each month; and will be expanding to each Monday. The service will also be available at RCSSD's Oceanside facility every Friday beginning in November.

To schedule an appointment with either location, please call the San Diego office at (858) 966-5855.

UCSD Academy of Clinical Scholars

Ten new Medical Practice Foundation faculty members have been selected to the UCSD Academy of Clinical Scholars. They are Drs. Lynne Bird, John Bradley, Magdalene Dohil, Larry Eichenfield, Shiela Friedlander, Marilyn Jones, George Kaplan, Henry Krous, Scott Mubarak and Erin Stucky-Fisher.

The UCSD Health Sciences Academy of Clinician Scholars (AOCS) is the body of distinguished faculty recognized by their peers for exceptional clinical skills, their commitment to patient care, medical education, and the advancement of new medical knowledge. The Academy creates a legacy of excellent healthcare delivery by fostering the continuous professional development of UCSD's clinician scholars.

This is accomplished by: Recognizing and rewarding faculty who have achieved the status of outstanding clinician scholar; Providing funds for continuous career development of the clinically active faculty; Serving as a voice for the interests of the clinical faculty at large; Nurturing a sense of community among clinicians; Promoting the mentoring role of the faculty; Providing leadership in the training of clinical medicine; Raising awareness of UCSD's clinical excellence in the regional, national and international medical community; and Sponsoring lectures and seminars which address topics of interest to all clinicians.

New CHET Helicopter

Rady Children's and Air Method have a new contract for CHET (Rady Children's Hospital Emergency Transport Team) and a fantastic new helicopter. Of course, our Neonatal and Pediatric CHET teams are always big news for us:

- We are the region's only transport program exclusively dedicated to transporting critically ill or injured newborns and children.
- Last year, the NICU and PICU CHET teams transported 1,855 neonates and children to and from Rady Children's.
- There are 21 RNs and RTs on the NICU CHET team and 22 RNs and RTs on the PICU CHET team.



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Rady Children's Specialists Division of Gastroenterology

*Welcomes New Division Chief:
Ariel E. Feldstein, M.D.*



Clinical Expertise

- Metabolic Liver Disease
- Autoimmune Liver Disease
- Chronic Viral Hepatitis

Education and Training

- Medical degree with honors from University of Buenos Aires School of Medicine, Buenos Aires, Argentina
- Postdoctorate Fellow, Department of Physiology, Mayo Clinic, Rochester, MN
- Residency in Pediatrics completed at Mayo Clinic, Rochester, MN
- Pediatric Gastroenterology/Nutrition Fellowship at Mayo Clinic, Rochester, MN

Accomplishments and Awards

- America's Top Pediatrician Award 2010
- Best Doctors in America Award 2007-2010
- America College of Gastroenterology Obesity Research Award 2008
- Author and contributor of over 60 publications and abstracts

*Dr. Ariel Feldstein can be reached at
Rady Children's Hospital-San Diego*

Phone (858) 966-4003

Fax (858) 560-6798



About Rady Children's Specialists of San Diego

We are committed not only to offering the most advanced diagnostic and therapeutic options, but also to providing responsive customer and patient service. RCSSD's physicians are pleased to provide health services ranging from one-time consultation to comprehensive treatment and follow-up, and are committed to maintaining effective communication to provide the best care.

Our Mission

To provide specialty services that are state of the art, comprehensive and family-centered in order to improve the health and well-being of infants, children, adolescents and mothers with high-risk pregnancies.

Our Vision

To be the premier provider of healthcare to infants, children, adolescents and mothers with high-risk pregnancies, through excellence in clinical care, research, teaching and advocacy.